

just**fair**

# **Application Pack**

## **Head of Right to Health Campaign**

Closing date for applications: **9:00 Monday 4 March 2024**

## Head of Right to Health Campaign

### Recruitment timetable

What	When
Deadline for applications	9:00 Monday 4 March 2024
Interview 1	Monday 11 March online
Potential 2 <sup>nd</sup> interview	Tuesday 19 March in London

### How to apply

Please complete the following:

- the Application Form
- the Equal Opportunities Monitoring Form
- a CV outlining your career (paid and unpaid work), with any academic and professional qualifications, to date.

Applications which do not include a completed Application Form, or a CV will not be accepted. Please email all documents to Kate Ewing at [info@justfair.org.uk](mailto:info@justfair.org.uk) by **9:00 Monday 4 March 2024**.

We are aiming for this recruitment process to be as accessible and equitable as possible, and potential applicants are encouraged to email Kate Ewing at [info@justfair.org.uk](mailto:info@justfair.org.uk) if you need any more information on the role or how to apply.

As part of any recruitment process, we collect and process personal data relating to job applicants. We are committed to being transparent about how we collect and use that data and to meeting our data protection obligations. Please read the Privacy Notice attached.

### Diversity, equity and inclusion

Just Fair is committed to promoting equal opportunities in employment and creating a workplace culture in which diversity and inclusion is valued and everyone is treated with dignity and respect.

As part of our zero-tolerance approach to discrimination in any form, any job applicants will receive equal treatment regardless of Protected Characteristic such as age, disability, gender reassignment, marital or civil partner status, pregnancy or maternity, race, colour, nationality, ethnic or national origin, religion or belief, sex or sexual orientation. We are aware political opinion is also a Protected Characteristic in Northern Ireland.

### About Just Fair

Founded in 2010, Just Fair is a small specialist human rights charity working on economic, social and cultural rights (ESCR) in the UK. Leading ground breaking ESCR policy, research, and practice, we have an established track record, extensive networks, and strong partnerships.

Our goal is for ESCR to be incorporated into domestic law, and for the UK Government and public authorities to be effectively held to account in relation to their human rights obligations. If we are successful, these rights will be better respected, protected and fulfilled, and everyone will be guaranteed the basic requirements of a decent life in which they can thrive, with dignity.

We believe we have the greatest impact through working together, so we work collaboratively with other activists and organisations. Our focus for the next three years will be on:

- continuing to be a thought leader and advocate for ESCR and
- building a stronger, more united civil society across the UK that is confident to use ESCR in their work.

We have an engaged and active trustee board and a small, hardworking and friendly staff team. We are a registered charity, no. 113184 and Private Company Limited by guarantee, company no. 07394478. Our team all work remotely from home, with IT equipment provided. We do not have an office base but consider flexible hot desk options where required.

You can read our Strategy 2023-25 [here](#).

You can read more about our team, funders and work [here](#).

## **Background to the role**

Economic, social and cultural rights are the rights of everyday life. This means a decent job and home, enough to eat, clothes to wear, a healthy environment, the chance to learn, and a safety net when we most need it. They are the solution to so many of the social issues we face right now, and they could protect us from things like deeper cuts to the NHS, child poverty and homelessness in the future. At Just Fair, we refer to these rights as our 'everyday rights'.

Our everyday rights are protected in international, but not UK, law. This makes them insecure and difficult to enforce. The right to health is the 'right of everyone to the enjoyment of the highest attainable standard of physical and mental health' as enshrined in article 12 of the [International Covenant on Economic, Social and Cultural Rights](#), an international human rights treaty which the UK ratified in 1976.

We know from our [own research](#), and that of many others, that in the UK, the right to health is being significantly undermined, and is dangerously under threat.

The creation of this new role seeks to put the right to health at the centre of both the debate about poverty, inequality and everyday rights in the UK, and our campaign to make our everyday rights part of UK law.

No other civil society organisation (CSO) is working on the right to health across the UK. Working with our extensive network, including academic partners, this postholder will create and lead a new campaign on the right to health, which would aim to better protect and improve the lives of people across the UK.

## **About you**

You will have an excellent understanding of the health and social care context in the UK, and strong experience of creating, leading and delivering campaigns, advocacy, government relations or similar. You will be committed to social justice and human rights and have a good understanding of human rights in the UK, including the practical reality of economic, social, and cultural rights – our everyday rights.

You will be an excellent project manager and a positive, can-do team player who relishes a challenge and enjoys working in a small, high performing team. As such, this is not a specialist human rights role.

You will be based within easy reach of London.

We are committed to supporting professional development, and flexible working.

## Head of Right to Health Campaign Job description and person specification

<b>Accountable to</b>	Director
<b>Location</b>	Home based, <sup>1</sup> within easy reach of London
<b>Working hours</b>	35 hours per week
<b>Salary</b>	£42,000 - £45,000 per annum
<b>Benefits</b>	8% employer pension, 25 days plus statutory holidays
<b>Duration</b>	12 months initially, with possibility of extension

### Job purpose

To lead on the creation and delivery of a new campaign on the right to health, which aims to better protect and improve the lives of people across the UK.

### Main duties and responsibilities

The postholder will:

1. Lead on the creation a new right to health campaign strategy.
2. Lead on the development and delivery of right to health campaign activities such as research and resource outputs, network creation and coordination, events and advocacy.
3. Lead on maximising the impact of actions by identifying opportunities for collaboration with team members and partners.
4. Plan and deliver work using the most effective planning, delivery and evaluation approaches.
5. Contribute to an inclusive and positive culture in the Just Fair team, including through communicating, collaborating, and considering others and change, in line with Just Fair's values and commitments to diversity, equity and inclusion.
6. Ensure good working relationships with a range of key external contacts.
7. Support colleagues, and actively participate in team work and other work as required.
8. Complete reports for the Director, the Trustee Board and funders as required.
9. Be ready to undertake other reasonable activities in line with the role.

### Person specification

#### **Essential**

#### **Experience**

Considerable experience of:

1. Working in health and social care in the UK.
2. Creating, leading and delivering campaigns, advocacy, government relations or similar.
3. Working with a range of internal and external stakeholders to achieve objectives.
4. Effective project management, including monitoring and evaluating approaches and learning from these for future practice.
5. Strategy development and delivery.

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<sup>1</sup> Or flexible hot desk option, IT equipment provided.

## **Understanding**

6. Excellent knowledge and understanding of the health and social care context in the UK, as it relates to the [key aspects of the right to health](#).
7. Good understanding of and commitment to social justice and human rights.
8. Good understanding of and commitment to the [purpose, values and principles](#) of Just Fair.
9. Good understanding of human rights in the UK, including the practical reality of economic, social, and cultural rights.
10. Good understanding of civil society in the UK.

## **Skills and abilities**

11. Excellent communication skills, both written and verbal, including the ability to effectively communicate with a diverse range of audiences.
12. A positive 'can-do', resourceful and creative team player, who relishes a challenge.
13. Confident working alone and with others, as part of a small team.
14. Strategic thinker with the ability to translate relatively complex policy issues into accessible and persuasive language.
15. Ability to adapt working and communication style according to need and context.
16. Ability and readiness to work flexibly and remotely.
17. Ability and willingness to occasionally travel in the UK to deliver work as required.

## **Other**

1. Willingness to undertake a criminal record check as appropriate to the role.

## **Desirable**

1. Experience of working with and integrating lived experience into work areas.
2. Experience of working in civil society in the UK.